

VORELL

INTERNATIONAL DISTRIBUTION & WHOLESALE

Wholesale catalogue

VORELL is a skincare brand made in Türkiye, built around a three-minute, no-rinse Glow routine and the Shine Boost face & body glow serum. We work with distributors, retailers and e-commerce partners.

VORELL

THE RANGE

Four products, two sets.

The Glow series is a three-step routine — toner, serum, bubble mask — that takes about three minutes and is never rinsed off. Shine Boost Face & Body Serum adds a soft glow with real pearl extract.

Made in Türkiye | No-rinse 3-step routine | Face & body glow serum | Product catalogue in English

PRODUCT	VOLUME	SKU	RETAIL PRICE, TÜRKIYE (INCL. VAT)
Water Glow Tonic Clarifying toner	100 ml	VRL-TONIC-100	840 TL
Water Glow Serum Hydrating serum	30 ml	VRL-GLOW-30	999 TL
Water Glow Bubble Mask Bubble mask	100 ml	VRL-FOAM-100	970 TL
Shine Boost Face & Body Serum Face & body glow serum	50 ml	VRL-SHINE-50	1.140 TL
The Glow Ritual 3-Step Set 3 steps, 3 minutes	100 ml + 30 ml + 100 ml (230 ml total)	VRL-SET-RITUAL	2.499 TL
The Glow Ritual 4-Piece Set Glow + Shine	100 ml + 30 ml + 100 ml + 50 ml (280 ml total)	VRL-SET-RITUAL-4	3.499 TL

Retail prices are the current prices on vorell.co, shown for positioning. Wholesale prices are shared on request.

GLOW SERIES · STEP 1

Water Glow Tonic





Step one of the routine. Clarifies with AHA + BHA, no rinsing.

VOLUME	100 ml
SKIN TYPE	Oily and combination skin · skin where pores are visible
TEXTURE	Water-light toner · applied with a cotton pad
USE	Preferably evening · with sunscreen by day
SKU	VRL-TONIC-100

Key actives

Glycolic Acid (AHA), Salicylic Acid (BHA), Hyaluronic Acid, Aloe Vera, Panthenol, Hibiscus Extract, Betaine, Allantoin

How to use

1. Spray two or three times onto a cotton pad.
2. Sweep gently over clean skin; no rinsing needed.
3. Once the skin has dried, continue with Water Glow Serum.
4. Do not apply to irritated or damaged skin; patch-test on a small area first.

Highlighted ingredients

Glycolic acid (AHA)
Helps dead cells shed from the surface; skin looks smoother and more even.

Salicylic acid (BHA)
Works inside the pore to help clear the look of pores.

Hyaluronic acid
Gives moisture support after the acids.

Aloe vera
Cools the skin after sweeping; leaves an immediate sense of freshness and comfort.

GLOW SERIES · STEP 2

Water Glow Serum





A water lock with seven hydrating actives. Absorbs fast, leaves no greasy film.

VOLUME	30 ml
SKIN TYPE	Oily and combination skin · any skin that needs moisture
TEXTURE	Slightly fuller than water, does not run
USE	Morning & evening
SKU	VRL-GLOW-30

Key actives

Hyaluronic Acid Complex, Ectoin, Betaine, Sodium PCA, Panthenol, Aloe Vera, Allantoin

How to use

1. Wait for the skin to dry after the toner; on damp skin the effect drops.
2. A small amount is enough.
3. Spread gently over face and neck.
4. Finish with Water Glow Bubble Mask if you wish.

Highlighted ingredients

Hyaluronic acid complex
Different molecular weights support holding moisture both at the surface and in deeper layers.

Ectoin
Binds water to the skin; supports all-day comfort on skin exposed to external stress.

Betaine
Helps maintain moisture balance.

Sodium PCA
Part of the skin's own natural moisturising factor; helps hold water in the skin.

GLOW SERIES · STEP 3

Water Glow Bubble Mask





One minute, no rinsing. Turns to foam, hydrates and soothes.

VOLUME	100 ml
SKIN TYPE	Oily and combination skin · patch-test first on sensitive skin
TEXTURE	Light foam · no rinsing needed
USE	Closing step of the routine · as often as your skin needs (the pack states no frequency)
SKU	VRL-FOAM-100

Key actives

Oat Extract, Lactobacillus Lysate, Madecassoside, Beta-Glucan, Ectoin, Niacinamide, Hyaluronic Acid, Panthenol, Betaine

How to use

1. Apply an appropriate amount to clean, dry skin and spread gently over the face.
2. Allow about 60 seconds for the bubbles to develop.
3. Gently massage the remaining foam in; no hard rubbing, no rinsing.
4. Makeup can go on top.
5. It does not cleanse the skin; it does not replace a cleansing step.

Highlighted ingredients

Oat extract
Helps reduce the look of redness with a soothing effect.

Lactobacillus lysate
A postbiotic ingredient; helps support the skin's natural balance.

Madecassoside
A soothing active derived from centella; adds to a feeling of comfort.

Beta-glucan
Leaves a fine film of moisture at the surface; contributes to skin looking plump and rested.

SHINE SERIES

Shine Boost Face & Body Serum





A soft glow with real pearl extract. Arms, legs and décolleté; on the face too.

VOLUME	50 ml
SKIN TYPE	Body and face · anyone who wants a glow (patch-test first on sensitive skin)
TEXTURE	Silky serum · pearlescent finish
USE	Morning and/or evening · occasions
SKU	VRL-SHINE-50

Key actives

Niacinamide, Pearl Extract, Squalane, Jojoba Oil, Ectoin, Ceramide NP, Centella Asiatica, Hyaluronic Acid, Panthenol, Peptide Complex

How to use

1. Apply an appropriate amount to clean skin and massage gently into arms, legs and décolleté.
2. Can also be used on the face.
3. Suitable for morning and/or evening use; it also stands out when getting ready for an occasion or an evening out.
4. It barely transfers to clothing; if it does, it washes out easily.

Highlighted ingredients

Niacinamide
Helps even out the look of uneven tone.

Pearl extract
Together with light-reflecting mineral pigments, spreads the glow evenly across the surface instead of scattering it in dots.

Squalane
Nourishes with a light texture; gives softness without leaving a greasy layer.

Jojoba oil
Nourishes the surface; leaves a smooth feel on arms, legs and décolleté.

SETS

Ready-made routines

Both sets are priced below buying the products separately.



The Glow Ritual 3-Step Set

Tonic → Serum → Bubble Mask. The full routine in about three minutes.

CONTENTS	Water Glow Tonic + Water Glow Serum + Water Glow Bubble Mask
VOLUME	100 ml + 30 ml + 100 ml (230 ml total)
SKU	VRL-SET-RITUAL
RETAIL, TR	2.499 TL (separately 2.809 TL)



The Glow Ritual 4-Piece Set

The three Glow steps + Shine Boost. Face and body, complete.

CONTENTS	Water Glow Tonic + Water Glow Serum + Water Glow Bubble Mask + Shine Boost Face & Body Serum
VOLUME	100 ml + 30 ml + 100 ml + 50 ml (280 ml total)
SKU	VRL-SET-RITUAL-4
RETAIL, TR	3.499 TL (separately 3.949 TL)

VORELL

CONTACT

We are looking for distribution partners in selected international markets.

Request the wholesale price list, product documents or samples by email.

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